

PRiME Principles for Responsible Management Education

The [Principles for Responsible Management Education \(PRME\)](#) are a timely global call for business schools and universities worldwide to gradually adapt their curricula, research, teaching methodologies and institutional strategies to the values of Corporate Responsibility and Sustainability.

In February 2013, Athens University of Economics and Business signed the PRME showing our commitment to further integration of Corporate Responsibility and Sustainability. The Six Principles are:

- **Purpose:** Develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.
- **Values:** Incorporate into our academic activities and curricula the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.
- **Method:** Create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.
- **Research:** Engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.
- **Partnership:** Interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and explore jointly effective approaches to meeting these challenges.
- **Dialogue:** Facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organizations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

Athens University of Economics and Business is encouraged to:

- Set in motion changes to implement PRME within the institution's operations, curriculum and research,
- Commit to report regularly on the progress made to all stakeholders,
- Publicly advocate the values of the PRME,
- Engage with the PRME community to maximize the benefits of participation in the initiative by joining any of our existing PRME Working Groups and/or participating in any of the upcoming programmed PRME activities.

For further information please access <http://www.unprme.org/index.php>.